

## Open Letter to Santa

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By Matt Brunk

At least I have a 'snowballs chance' by writing Santa. Christmas isn't just a day and I know positively that there is a Santa else why would anyone write about Santa or even try to track him if he doesn't exist!



Best Wishes to everyone (including those non-believers) for a prosperous new year.

Dear Santa-

I know you're extremely busy and have a lot on your plate for next year. So, this is my 2007 list of ten wishes that I would like you to have your elves implement.

1. **iPhones from Apple Computer** that tap into Skype, cell, home, office or whatever is available when and for what we want to pay for. Converge it all.
2. Wired Telephones of any breed- Please, no more twisted handset cords and forget about the cord un-tanglers. They generate too many service calls. Build Bluetooth into the handset-to-the-phone to eliminate the handset cords. Should this task be too monumental then please just add a **communicator badge** to every soul so we can be in constant contact with anyone and everyone. This will make going to the movies, libraries and restaurants even more interesting.
3. **Flush Buttons**- anything (In IT) that must be flushed must have a button! Institute prominent postings of signs, labels and warnings in documentation: "Don't Forget to Flush"
4. Elimination of SPAM, SPIT, and Viruses or at least a way to return them to sender with a little something extra.
5. **PoE costs are driving up the utility bills**. Can you add solar panels to the phones, or perhaps connect the corporate gym equipment with flywheels to encourage users to generate power. Cubicles should also have in place co-generation/exercise equipment too- this may lead to lowered health care costs.
6. Too Much Information (TMI) is plaguing the corporate networks. Who really reads and understands all those logs, assessment and monitoring reports, and data found in all that hardware? We don't want a dashboard, just a couple of big levers. A big **BLACK** one to pull to shutdown everything, one big **RED** one to pull to reboot everything and one big **GREEN** one to pull to fix whatever problem there is. The real fun will be watching which lever is pulled.
7. Cellular bills racked up are eating into margins. Implement **FREE IP-cellular** the same way 'FREE' IP-telephony was and watch your incoming mail for new requests when you do.
8. **Blu-ray** technology pipelined to every desktop. The justification is simple- we will need to truly **experience** the "virtualization process" so we can deliver. If this is out of budget or against company policy, then please provide the **source of the flash code used in the ads** so we can implement it as a screensaver on all desktops just to play the presentation to tease ourselves and to keep all the IT folks at bay with bandwidth, cost, security and traffic concerns.
9. Compensatory credits paid only in cash and small bills from any company delivering software with bugs or unwanted 'features.' Better yet- make all software **FREE** until it is bugless.
10. **Translators** built into the phones so we can understand the outsourced tech support we paid extra for each year (and they us) and to act as interpreters when we call other U. S. businesses and hear instructions to press 1 to continue in English else we get languages other than our own.

Thanks Santa and if you should happen to come across an autographed picture suitable for framing- of **Bill O'Reilly** from Fox News, please drop that by anytime. Something is better than nothing and if Bill is too busy to sign then ask Fred Hilliard to autograph the drawing of **"Telecom. The thrill ride of American business,"** because we're headed for another one.

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